

# Custom branding BioBoard Products



Paper board customisation guidelines  
February 2018



**BioPak**  
It doesn't cost the earth

# Customise your BioBoard

We offer free custom branding! Minimum order quantities apply.

## 1. Select the product type and size

Corrugated boxes – burger, dinner, family, regular snack & large snack

Corrugated trays – Tray #1, #2, #3, #4 & #5

Noodle boxes – 8oz, 16oz, 26oz and 32oz

Lunch boxes – small, medium, large and extra large

Sandwich wedge

## 2. Choose your quantity

Corrugated boxes and trays - minimum order quantity of 30,000/size

Noodle and lunch boxes - minimum order quantity of 30,000/size

Sandwich wedge - minimum order quantity of 30,000/size

## 3. Send us your artwork

Free design and artwork setup

High quality printing up to 4 colours

No plate costs

## 4. BioPak endorsement

We recommend incorporating the trusted BioPak logo along with an environmental message into your artwork

## 5. 12-week delivery lead time

12-week turn around from artwork approval to delivery

## 6. No deposit and free storage

No deposit required

Free storage for 3 months. Subsidised storage rates available thereafter

Our pay-as-you-use\* system allows you to order and pay for what you need, when you need it

You can draw down one carton at a time

## 7. Same day dispatch on all orders

All orders placed before 1pm in most metro areas will be delivered same day (conditions apply)

## 8. Ongoing management

We monitor your stock levels to ensure you never run out



\*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 6 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.

# Print specifications

## Design notes

Use our supplied artwork templates and place artwork along guidelines. The artwork should be checked by printing the artwork, cutting to the template shape and folding into shape

Care should be taken ensuring logos and design elements are proportionally the same across other sized products as required

Artwork can be printed in either CMYK or Uncoated Pantone colours – not a mixture of both. There is a four colour limit when printing in Uncoated Pantones

Metallic and fluorescent colours cannot be used

All graphics must be vector and not as bitmap imagery

Line work must be 0.5 point or greater

Text must be 5 point or larger

Adobe Illustrator is our preferred software for box artwork

Convert all text to outlines and embed all graphics

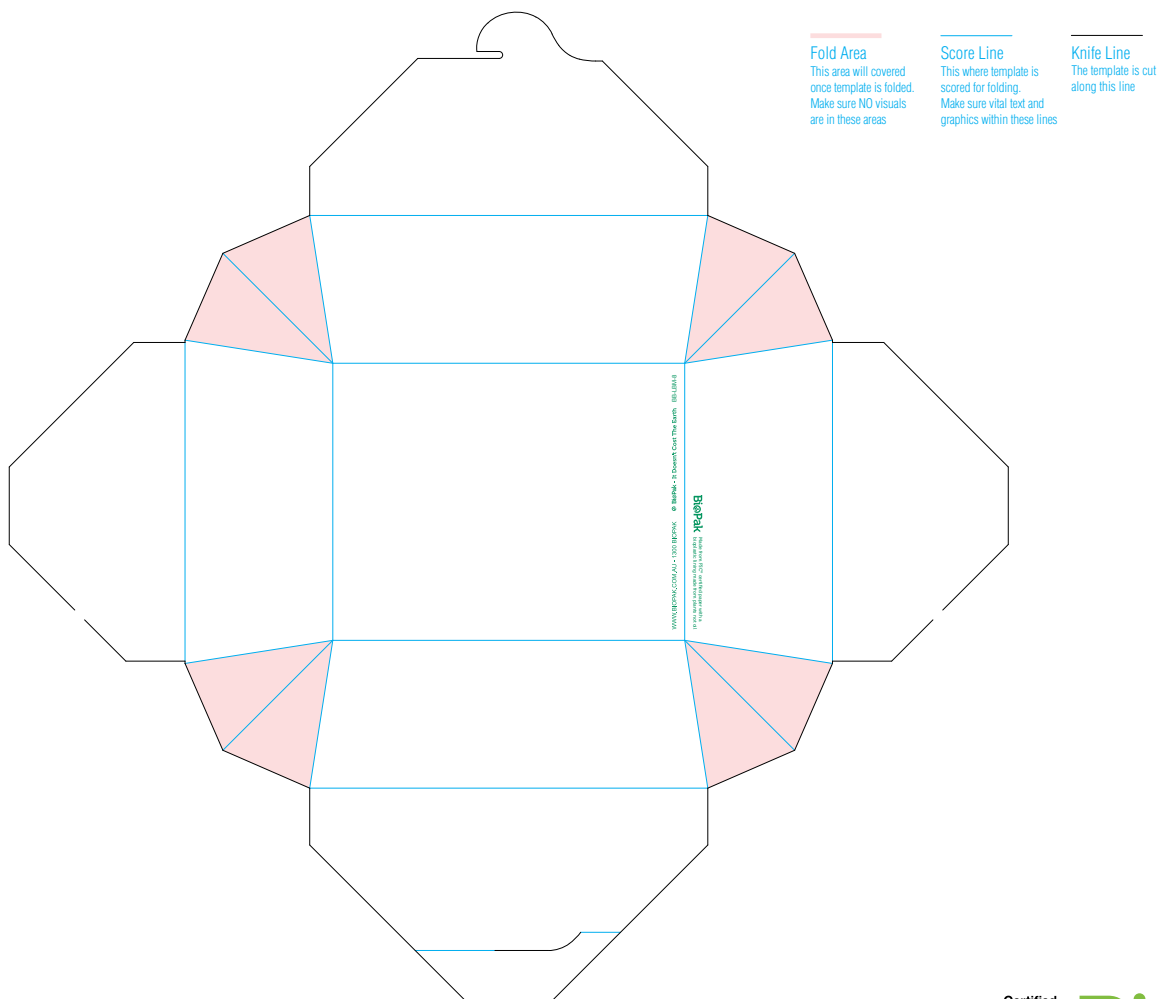
## Copyright

All images, graphics and fonts provided in artwork/or provided to BioPak to artwork, must comply with copyright and be the property of the client

## Templates notes

Knife line is marked by the solid black line. Artwork that extends beyond this line will not be seen. Keep all key info 3mm within this area. To test, print templates to scale and cut along the black line and fold along blue lines (score lines)

Fold area is indicated by light pink areas - these are will covered once box is folded. Ensure no important visuals are placed here.



# Environmental benefits

Custom printing is an effective way to advertising your business and we encourage you to highlight the environmental benefits of using our products by incorporating the BioPak logo and an environmental benefits message.

There are always variables and special factors to consider so please call us to discuss your business specifics.

## We recommend using any of the environmental benefits below:

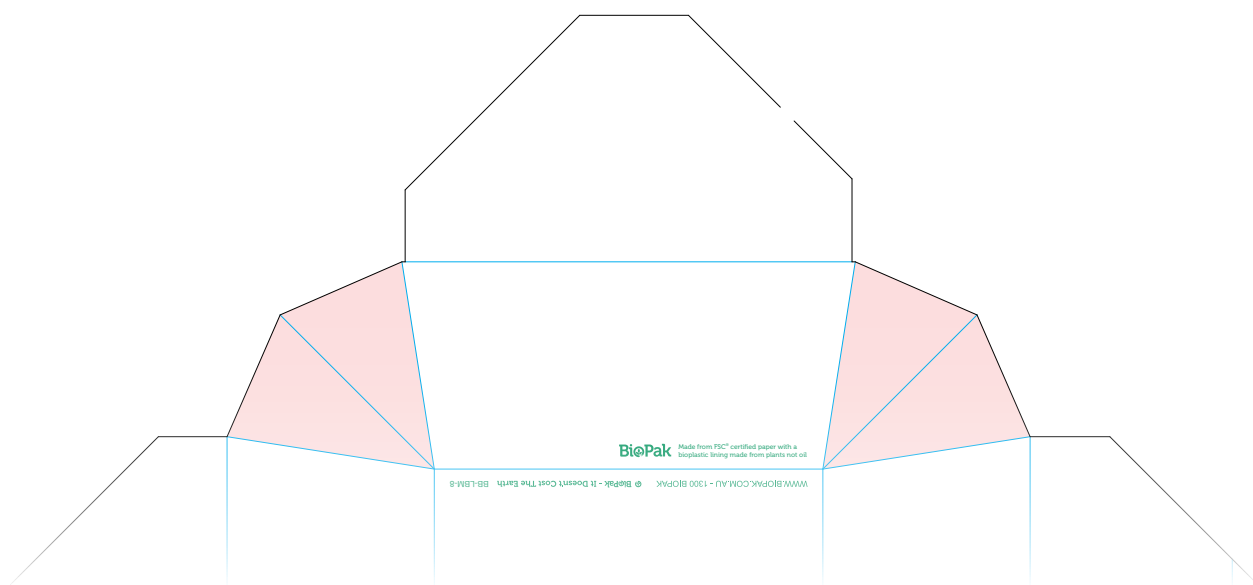
Paper from FSC® managed plantations

Bioplastic lining made from plants not oil (*Noodle and lunch boxes only*)

This box is made from plants not oil

This packaging is carbon neutral

Using bioplastic lowers our CO2 footprint by 75% compared to plastic



**BioPak** Made from plants not oil

**BioPak** Made from FSC® certified paper with a bioplastic lining made from plants not oil.  
It doesn't cost the earth

**BioPak** This box is carbon neutral & 1% of profits donated to Rainforest Rescue  
It doesn't cost the earth

# BioPak logo use

## Logo and tagline colour

Option 1 – Use our mono logo and tagline in Pantone Uncoated or CMYK (black, white, green, brown) as this will provide the best visibility

Option 2 – Where options 1 is unsuitable we will consider other colours, subject to our approval process

Pantone Uncoated (U)


 PANTONE 355 U

 PANTONE 7516 U

 PANTONE BLACK U

CMYK

 C97 M22 Y100 K9

 C35 M58 Y64 K15

 K100

## Logo clear space

The standard clear space for the BioPak logo is indicated with a 'X'

Minimum logo size is 17mm

BioPak logo clear space



BioPak logo minimum size



# About BioPak

BioPak is a pioneer and leader in the field of sustainable single-use food service disposable packaging. Incorporating the triple bottom line of 'People Planet Profits' into the business DNA from the get go, provided us with an indisputable competitive advantage in the region. With our focus on developing and promoting sustainable plant-based packaging solutions we have, in the space of 10 years, disrupted an industry. We are always looking to raise the bar and we hope that our B Corp certification inspires and motivates others in our industry to follow suit. B the change.



## Custom branding is available on:



**Paper cups & bowls**

MOQ: 50,000 units

Delivery: 8 weeks

Shelf Life: 12 months



**Clear cups & bowls**

MOQ: 50,000 units

Delivery: 8-10 weeks

Shelf Life: 12 months



**Reusable cups**

MOQ: 1,000 units

Delivery: 12 weeks

Shelf Life: 4 years

Functional Life:  
12 months



**Cutlery**

MOQ: Various

Delivery: 8-10 weeks

Shelf Life: 6-12 months



**Napkins**

MOQ: 30 Cartons

Delivery: 8 weeks

Shelf Life: Indefinite



**BioBoard**

MOQ: 30,000 units

Delivery: 12 weeks

Shelf Life: Indefinite



**Straws**

MOQ: 100,000 units

Delivery: 8 weeks

Shelf Life: Indefinite